teenth Edition

Financial & Managerial Accounting The Basis for Business Decisions



Williams | Bettner | Carcello

19TH EDITION

Financial & Managerial Accounting

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Financial & Managerial Accounting

The Basis for Business Decisions

JAN R. WILLIAMS University of Tennessee

MARK S. BETTNER Bucknell University

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University of Tennessee



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FINANCIAL AND MANAGERIAL ACCOUNTING: THE BASIS FOR BUSINESS DECISIONS, NINETEENTH EDITION

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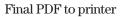
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Dedication

To Ben and Meg Wishart and Asher, Lainey, and Lucy Hunt, who have taught me the joys of being a grandfather.

—Jan R. Williams

To my parents, Fred and Marjorie.

-Mark S. Bettner

In memory of Gilbert E. Bernhard, and to my wife, Terri, and children Janie, Stephen, Karen, and Sarah.

-Joseph V. Carcello

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Meet the Authors



Jan R. Williams is Dean and Professor Emeritus of the College of Business Administration at the University of Tennessee—Knoxville, where he was a faculty member from 1977 to 2013. He received a BS degree from George Peabody College, an MBA from Baylor University, and a PhD from the University of Arkansas. He previously served on the faculties at the University of Georgia and Texas Tech University. A CPA in Tennessee (active license) and Arkansas (inactive), Dr. Williams is the coauthor of four books and has published over 120 articles, research monographs, proceedings, and other publications on

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issues of corporate financial reporting and accounting and business education. He served as president of the American Accounting Association in 1999–2000 and is past president of Beta Alpha Psi, past vice-president of the Tennessee Society of CPAs, and has had active roles in the American Institute of CPAs and the National Association of State Boards of Accountancy. In 2011–12, he served as chair of the board of AACSB International—the Association to Advance Collegiate Schools of Business—the accrediting organization for business schools and accounting programs worldwide. He retired from the University of Tennessee in 2013, and remains active in several business and accounting professional organizations. He was named Outstanding Accounting Educator by the American Accounting Association in 2018.



Mark S. Bettner is Professor Emeritus of the Kenneth W. Freeman College of Management at Bucknell University, where he was the Christian R. Lindback Chair of Accounting & Financial Management from 1989–2019. Dr. Bettner received his PhD in business administration from Texas Tech University and his MS in accounting from Virginia Tech University. In addition to his work on *Financial Accounting* and *Financial & Managerial Accounting*, he has created ancillary materials, published in scholarly journals, and presented at academic and practitioner conferences. Professor Bettner served on the editorial advisory

boards of several academic journals, including the *International Journal of Accounting* and Business Society and the International Journal of Business and Accounting. In addition, he served as a reviewer for Advances in Public Interest Accounting, Essays in Economics and Business History, Critical Perspectives on Accounting, and International Journal on Critical Accounting. Professor Bettner developed and taught commercial lending courses for the Pennsylvania Bankers Association for more than 20 years, and was a consultant for the Small Business Development Center at Bucknell University for 10 years.

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Joseph V. Carcello is Professor Emeritus and former EY and Business Alumni Professor and Department Head in the Department of Accounting and Information Management at the University of Tennessee. He was the cofounder and executive director for UT's Corporate Governance Center. Dr. Carcello received his PhD from Georgia State University, his MAcc from the University of Georgia, and his BS from the State University of New York College at Plattsburgh. Dr. Carcello is the author or coauthor of three books, more than 60 journal articles, and five monographs. Dr. Carcello served on the U.S. Securities



and Exchange Commission's Investor Advisory Committee, the Public Company Accounting Oversight Board's Investor Advisory Group, and the U.K. Audit Quality Forum Steering Group of the Institute of Chartered Accountants of England and Wales. He testified before committees and working groups of the U.S. Department of the Treasury on the future of the auditing profession and on the JOBS Act. Dr. Carcello also testified before a subcommittee of the U.S. House of Representatives Financial Services Committee on accounting and auditing regulation. He served as a member of the COSO task force that developed guidance on applying COSO's internal control framework for smaller public companies. Throughout his career, Dr. Carcello was active in the academic community—he served as an editor of *Contemporary* Accounting Research, and on the editorial boards of The Accounting Review, Auditing: A Journal of Practice & Theory, Accounting Horizons, and Contemporary Issues in Auditing. Dr. Carcello taught professional development programs for two of the Big Four accounting firms and for state CPA societies; conducted funded research for another Big Four firm, the AICPA, and the Center for Audit Quality; and served as an expert for the U.S. Securities and Exchange Commission and for private attorneys.



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REACHING GREAT HEIGHTS BEGINS WITH A SOLID BASE

Standing in a forest and looking upwards toward the sky, it's important to remember that these towering trees are able to reach such heights only because their foundations are strong. In much the same way, being successful in the business world begins with fundamental courses like financial and managerial accounting. It is only when students have a firm grasp of concepts like the accounting cycle and managerial decision making that they have a base on which to stand, a strong foundation on which to grow.

In this edition, as before, the Williams team has revised the text with a keen eye toward the principle of helping students establish the foundation they will need for future success in business.

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The Williams book continues to rest on a bedrock of four key components:

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Balanced Coverage. The 19th edition of Williams provides the most balanced coverage of financial and managerial topics on the market. By giving equal weight to financial and managerial topics, the authors emphasize the need for a strong foundation in both aspects of accounting.

"This is a well balanced textbook that encompasses many issues, yet provides them in a precise, readable, and orderly fashion to students. The extent of the realworld examples makes this edition clearly a superior choice."

Hossein Noorian, Wentworth Institute

"Excellent book! Explains difficult subjects in easy-to-understand terms." Naser Kamleh, Wallace

Community College

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Clear Accounting Cycle Presentation. In the first five chapters of *Financial & Managerial Accounting*, the authors present the Accounting Cycle in a clear, graphically interesting four-step process. Central to this presentation is the dedication of three successive chapters to three key components of the cycle: recording entries (Chapter 3), adjusting entries (Chapter 4), and closing entries (Chapter 5). The Williams team places easy-to-read margin notes explaining each equation used in particular journal entries.

Student Motivation. The Williams team has put together a market-leading student package that will not only motivate your students, but help you see greater retention rates in your accounting courses. Vital pieces of technology supplement the core curriculum covered in the book: McGraw-Hill *Connect* uses end-of-chapter material pulled directly from the textbook to create static and algorithmic questions that can be used for homework and practice tests and provides supplemental tools for both students and instructors.

"This textbook is current and very interactive. It brings in excellent "realworld" applications for the students to use in applying the concepts. It has **excellent student and instructor resources.** Some of the resources would be especially valuable for instructors teaching online." ۲

Karen Mozingo, Pitt Community College

"The text is excellent. I wish the texts had been this well written when I was a student!" Mark Anderson, Bob Jones

University

Problem-Solving Skills. *Financial & Managerial Accounting* challenges your students to think about real-world situations and put themselves in the role of the decision maker through Case in Point, Your Turn, and Ethics, Fraud, & Corporate Governance boxes. Students reference the Home Depot Financial Statements—included in the text as an appendix—to further hone problem-solving skills by evaluating real world financial data. The authors show a keen attention to detail when creating high-quality end-of-chapter material, such as the Critical Thinking Cases and Problems, ensuring that all homework is tied directly back to chapter learning objectives.

How Does Williams Help Students

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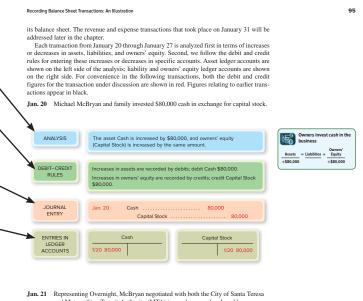
Step-by-Step Process for the Accounting Cycle

Financial & Managerial Accounting was the FIRST text to illustrate Balance Sheet and Income Statement transactions using the four-step process described below. This hallmark coverage has been further revised and refined in the 19th edition.

The Williams team breaks down the Accounting Cycle into three full chapters to help students absorb and understand this material: recording entries (Chapter 3), adjusting entries (Chapter 4), and closing entries (Chapter 5). Transactions are demonstrated visually to help students conquer recording transactions by showing the **four steps in the process**:

- 1 Analysis—shows which accounts are recorded with an increase/decrease.
- 2 Debit/Credit Rules—helps students to remember whether the account should be debited/ credited.
- 3 Journal Entry—shows the result of the two previous steps.
- Ledger T-Accounts—shows students what was recorded and where.

The Williams team puts the Accounting Equation in the margin by transaction illustrations to show students the big picture!



Jan. 21 Representing Overnight, McBryan negotiated with both the City of Santa Teresa and Metropolitan Transit Authority (MTA) to purchase an abandoned bus garage. (The city owned the land, but the MTA owned the building). On January 21, Overnight Auto Service purchased the land from the city for \$52,000 cash.

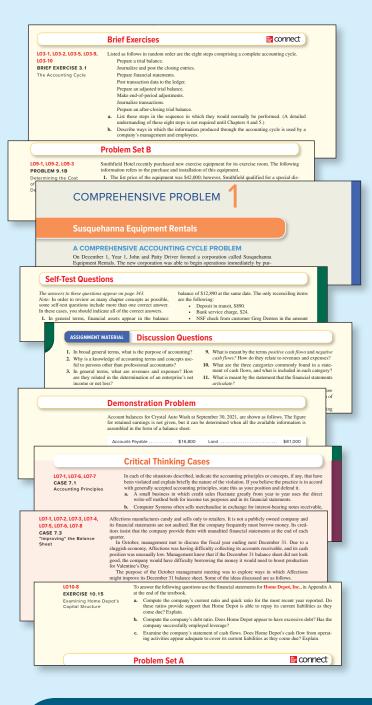


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Build a Strong Foundation?

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Robust End-of-Chapter Material



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Brief Exercises supplement the exercises with shorter, single-concept exercises that test the basic concepts of each chapter. These brief exercises give instructors more flexibility in their homework assignments.

An Alternate Problem Set provides students with even more practice on important concepts.

Six **Comprehensive Problems**, ranging from one to two pages in length, present students with real-world scenarios and challenge them to apply what they've learned in the chapters leading up to them.

Defined **Key Terms** and **Self-Test Questions** review and reinforce chapter material.

Demonstration Problems and their solutions allow students to test their knowledge of key points in the chapters.

Critical Thinking Cases and **Problems** put students' analytical skills to the test by having them think critically about key concepts from the chapter and apply them to business decisions. TWO sets of Problems and a full set of Exercises in EACH chapter give *Financial & Managerial Accounting* the edge in homework materials.

Ethics Cases in *each* chapter challenge students to explore the ethical impact of decisions made in business.

The **2018 Home Depot Financial Statements** are included in Appendix A. Students are referred to key aspects of the 10-K in the text material and in end-of-chapter material to illustrate actual business applications of chapter concepts.



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The Williams Pedagogy Helps

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- High-profile companies frame each chapter discussion through the use of dynamic CHAPTER
 OPENER vignettes. Students learn to frame the chapter's topic in a real-world scenario.
- YOUR TURN boxes challenge students with ethically demanding situations. They must apply what they've learned in the text to situations faced by investors, creditors, and managers in the real world.



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You as a Financial Analyst

Assume that you are a financial analyst and that two of your clients are requesting your advice on certain companies as potential investments. Both clients are interested in purchasing common stock. One is primarily interested in the dividends to be received from the investment. The second is primarily interested in the growth of the market value of the stock. What information would you advise your clients to focus on in their respective analyses?

(See our comments in Connect.)

Basic Financial Statements

Learning Objectives

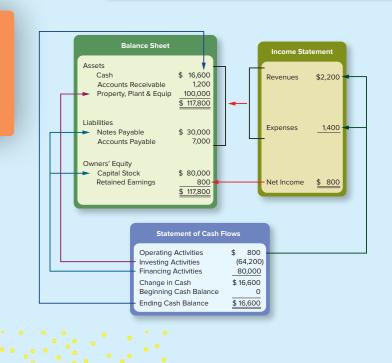
CHAPTER

After studying this chapter, you should be able to:

L02-1 Explain the nature and general purposes of financial statements.
L02-2 Explain certain accounting principles that are important for an understanding of financial statements and how professional judgment by accountants may affect the application of those principles.
L02-3 Demonstrate how certain business transactions affect the elements of the accounting equation: Assets = Llabillities + Owners' Equity.
L02-4 Explain how the statement of financial position, often referred to as the balance sheet, is an expansion of the basic accounting equation.
L02-5 Explain how the income statement reports an enterprise's financial performance for a period of time in terms of the relationship of revenues and expenses.
L02-6 Explain how the statement of cash flows presents the change in cash for a period of time in terms of the relationship of revenues and expenses.
L02-7 Explain how the statement of cash flows presents the change in cash for a period of time in terms of the company's operating, investing, and financing activities.
L02-8 Explain normon forms of business ownership—sole proprietorship, partnership, and corporation—and demonstrate how they differ in terms of their statements of financial position.
L02-9 Discuss the importance of financial statements to a company and its investors and receinors and why management may take steps to improve the appearance of the company in this financial statements.

"Lots of eye appeal and in-depth coverage. **Students will love it.**" *James Specht, Concordia College*

> EXHIBITS illustrate key concepts in the text.



Students Reach Great Heights

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opened its doors on the World Wide Web in 1995 with the goal of being "the Earth's most customer-centric company." Amazon sells both merchandise it has purchased from vendors for resale and merchandise offered by third-party sellers, and it also manufactures and sells electronic devices. Amazon focuses on providing customers with selection, price, and connience. While Amazon began its operations by selling books, it now sells millions of unique products from a wide range of product categoies. Although Amazon has been very successful since its inception, today it faces intense competition from both digital and bricks-and-mortar etailers

Technology-based companies like Amazon nust continuously innovate to stay ahead of the competition. Amazon states that it follows four principles: "customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking."¹ Amazon was willing to forego operating at a profit in its early years to build its brand name and to obtain market share and, as a result, did not report a quarterly profit until 2001.²

AMZN-2014.12.31-10K. United States Securities and Exchange

ETHICS, FRAUD, & CORPORATE GOVERNANCE $\Delta [\Delta]$

major outgrowth from the business failures amid allega-that they (1) have reviewed their company's financial state-control of the state of the sta

A major outgrowth from the business failures amid allega-tions of fraudulent financial reporting discussed in the tast endper was the passage of the Sarbanes-Oxley Act (breatfer SOX or This Act was signed note law by Proxident Gorge W Bush and the financial statements fairly present in all material securities legislation since the original Securities Acts were endper the the security of the security of their company CEOs and CFOs to certify the accuracy of their company in S⁴ fanatements. The CEOs and CFOs of all pub-lic companies must certify on an annual and quarterly basis

ETHICS, FRAUD, & CORPORATE GOVERNANCE

boxes discuss the accounting scandals of recent years that have sparked such comprehensive legislation as Sarbanes-Oxley. The inclusion of EFCG boxes in each chapter offers instructors the opportunity to bring complex accounting and ethical issues into the classroom.

"Williams is a great text overall. It provides excellent and accurate coverage of the accounting principles curriculum. Students like it better than any other text I have used. A few years ago I was in a situation where I had to use a different text, since I took over a class for another teacher at the last minute. Students were getting the Williams text on their own and I saw immediate improvement in their understanding and grades across the board. Williams comes through again and again, where other texts fall hopelessly short."

Malcolm E. White, Columbia College

CASE IN POINT

In Sony Corporation's March 31, 2018, financial statements to owners, financial position is presented as consisting of ¥19,065 trillion in assets (including cash and cash equivalents, inventories, buildings, and machinery and equipment), with obligations against those assets of ¥15,409 trillion. This leaves ¥3.656 trillion as the owners' interest in those assets. In the same report, results of operations indicate that Sony had a net income (revenues exceeded expenses) of ¥547 billion for the year ending March 31 2018

A CASE IN POINT boxes link accounting concepts in the chapter to their use in the real world. These examples often present an international scenario to expose students to accounting practices around the world.

PATHWAYS CONNECTION

Recall in the Pathways Model that was presented in Chapter 1, and has been referred to consistently since then, that an important goal of accounting is providing useful information for making sound decisions. You also have learned that sig-nificant judgment is required to prepare financial information and to make wise use of that information. These principles are clearly demonstrated in accounting for liabilities. Recall in the Pathways Model that was presented in Chapter 1,

A PATHWAYS CONNECTION boxes emphasize that financial statements are a means to an end, providing useful information for making good decisions, and eventually benefitting society.

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What's New about the 19th Edition of Financial & Managerial Accounting?

Chapter openers have been revised and updated featuring companies such as: Disney, Amazon, PwC, McDonald's, Apple, Pfizer, Lowe's, UPS, Dillard's, Target, Pepsi, Johnson & Johnson, Microsoft, Coca-Cola, Kellogg, Puma AG, Columbia Sportswear, Google, and General Electric.

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Real-world examples have been reviewed and updated throughout the text.

End-of-chapter:

- Brief Exercises
- Exercises
- Problem Sets A and B
- Critical Thinking
- Comprehensive problems have been revised and updated throughout the text

Chapter 1:

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- Section on Information Systems refined
- Examples of management accounting information updated, and discussion of FASB's developing conceptual framework added.

Chapter 2:

• Section on Statement of Cash Flows revised and need for Adequate Disclosure example refined.

Chapter 5:

• NEW Chapter Opener provides an easy to understand illustration of how recent changes in the FASB's revenue recognition standards have impacted the company's financial statements.

Chapter 6:

- NEW introduction of revenue recognition as an important consideration.
- Streamlined coverage of perpetual and periodic inventory systems and streamlined coverage of transactions relating to purchases and sales.
- New Demonstration Problem.

Chapter 7:

- Coverage of marketable equity securities has been updated to reflect recent changes in the reporting of unrealized gains and losses.
- Lines of Credit, Cash Over and Short, Adjusting Marketable Securities section refined.
- Example in Recovery of Account Receivable Previously Written Off updated and notes receivable section revised.

Chapter 8:

• Section on the flow of inventory costs refined.

Chapter 9:

• Example of the straight-line method expanded.

Chapter 10:

- Long-term liabilities section revised.
- Interest coverage ratio example added.
- Sections on special types of liabilities, leases revised.

Chapter 11:

• Section on market price of preferred stock section refined.

Chapter 12:

- NEW section on revenue recognition as a driver of a company's results of operations and the impact on financial position.
- While revenue recognition is most obvious in the income statement, it

is also (1) an important driver for all financial statements (not limited to the income statement) and (2) performance obligations are particularly important in recognizing revenue.

Chapter 13:

• Section on classification of cash flows refined.

Chapter 15:

• IFRS coverage updated.

Chapter 17:

• Section on overhead allocation rates refined.

Chapter 18:

 Section on production of goods and services and costing systems updated.

Chapter 19:

• Section on activity-based management refined.

Chapter 21:

IFRS section updated.

Chapter 22:

Responsibility Centers section refined.

Chapter **24**:

• Section on overhead volume variance refined.

Chapter 25:

Section on goals and objectives refined.

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We are grateful ...

We would like to acknowledge the following individuals for their help in developing some of the text's supplements: Barbara Muller, Arizona State University, Retired; Teri Zuccaro, Clarke University; Jeannie Folk, Emeritus at College of DuPage; Teressa Farough; April Mohr, Jefferson Community and Technical College, SW; Patricia Plumb; and the teams at Agate Development and ANSR Source.

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Sincerely,

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Jan R. Williams, Mark S. Bettner, and Joseph V. Carcello



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Solutions for your challenges.



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- Jordan Cunningham, Eastern Washington University ۲



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Supplements for *Financial & Managerial Accounting*

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INSTRUCTOR SUPPLEMENTS

A strong foundation needs support.

Financial & Managerial Accounting authors Williams, Haka, Bettner, and Carcello know that every component of the learning package must be integrated and supported by strong ancillaries. Within Connect, instructors and students have a wealth of material at their fingertips to help make the most of a challenging course in accounting.

For instructors, the secure *Instructor's Library* stores your essential course materials to save you prep time before class. The Instructor's Manual, Solutions Manual, PowerPoint presentations, and Testbank are now just a couple of clicks away.

Instructor's Resource Manual

This manual provides for each chapter: (1) a chapter summary detailing what has changed, new problems that have been added, and author suggestions on how to incorporate new material; (2) brief topical outline; (3) sample "10-minute quizzes" designed to test the basic concepts in each chapter; and (4) suggestions for group, Internet, and other class exercises to supplement the material in the book.

Solutions Manual

The Solutions Manual includes detailed solutions for every question, exercise, problem, and case in the text.

Testbank

This comprehensive Testbank contains over 3,000 problems and true/false, multiple-choice, and essay questions. Included in this edition are written explanations to the solutions—making it easier than ever for you to see where students have gone wrong in their calculations.

Assurance of Learning Ready

Many educational institutions today are focused on the notion of assurance of learning, an important element of some accreditation standards. *Financial and Managerial Accounting,* 19e, is designed specifically to support your assurance of learning initiatives with a simple, yet powerful, solution.

Each testbank question for *Financial and Managerial Accounting*, 19e, maps to a specific chapter learning outcome/objective listed in the text. TestGen is a complete, state-of-the-art test generator and editing application software that allows you to quickly and easily select test items. You can then organize, edit and customize questions and answers to rapidly generate tests for paper or online administration.

AACSB Statement

McGraw-Hill Education is a proud corporate member of AACSB International. Understanding the importance and value of AACSB accreditation, *Financial and Managerial Accounting*, 19e, recognizes the curricula guidelines detailed in AACSB standards for business accreditation by connecting selected questions in the text and testbank to six of the general knowledge and skill guidelines found in the AACSB standards.

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The statements contained in *Financial and Managerial Accounting*, 19e, are provided only as a guide for the users of this text. The AACSB leaves content coverage and assessment within the purview of individual schools, the mission of the school, and the faculty. While *Financial and* Managerial Accounting, 19e, and its teaching package make no claim of any specific AACSB qualification or evaluation, we have, within Financial and Managerial Accounting, 19e, labeled selected questions according to six of the general knowledge and skills areas.

STUDENT SUPPLEMENTS

For students, the Additional Student Resources to accompany *Financial and*

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Managerial Accounting, 19e, include PowerPoint Presentations and Our Comments.



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Acknowledgments

Many of our colleagues reviewed *Financial & Managerial Accounting*. Through their time and effort, we are able to continually improve and update the book to meet the needs of students and professors. We sincerely thank each of you for your valuable time and suggestions.

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